

MEMBER NEWS

Elegant Printing installs Booklet Maker

Elegant Printing & Graphics Company, Inc. recently announced the installation of a Standard Horizon Booklet Maker.

This newest purchase enhances the company's growing bindery department and compliments its state-of-the-art presses. In turn, this allows Elegant to provide its trade clients with an additional service they may require. More information can be obtained by calling 407-767-7110.

Print Basics receives honor

For the second straight year, Print Basics has been honored as a finalist in the Technology Application category of the 2008 South Florida Business Journal Technology Awards.

The South Florida Business Journal Technology Awards is an annual competition to recognize the top technology companies in South Florida.

Print Basics is a full service provider of commercial printing, advertising specialties, award winning creative services as well as online print order solutions and direct mail campaigns using PURL's (personalized URL's) technology. With over 20 years servicing the printing needs of the South Florida marketplace, Craig & Lisa Tanner opened Print Basics in 2005 to focus on bringing together technology and tradition.

PrimeNet receives 2008 Exceptional Service Award from MDMA

PrimeNet was recognized by the Midwest Direct Marketing Association with the 2008 Exceptional Service Award. The presentation of the award was during the 2008 MDMA Annual Conference held at the St. Paul RiverCentre on April 22nd. This award, initiated in 2006, signifies distinguished customer service, exemplified leadership, and commitment to excellence in the integrated direct marketing industry. Recipients of the award are strong industry supporters and help educate individuals in the industry about new developments and trends.

"This is truly an honor to be recognized as a top notch direct marketing provider" states Mark Keefe, President. "PrimeNet has worked hard to be acclaimed as a quality organization to work with, and this award pays tribute to our employee's hard work and dedication. It is a privilege to be recognized as a distinguished leader in the industry", Keefe adds.

PrimeNet is a full-service, direct marketing company that offers expertise in data analytics, list management, variable data, printing, mail processing, online order-entry and program support. With more than 45 years of experience, PrimeNet has a strong, national presence in the marketplace and operations in Minnesota, Wisconsin and Florida. PrimeNet is part of Journal Communications Inc., a publicly-held, diversified media and communications company.



Bob Tapella (center), Public Printer in Charge of Government Printing Office, Harry Duncanson (left) and George Ryan of PAF at PIA/GATF Government Affairs Day on June 18, 2008 in Washington, D.C.

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